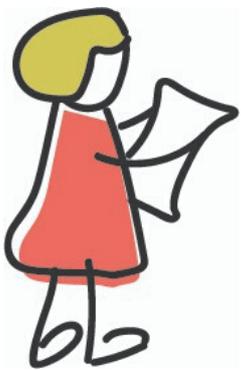


The problems you solve

Are you clear on the problems you solve and the solutions you provide? Use the box below to jot some of them down.



Remember...

We can solve a lot of different problems for our clients so it's important that our messaging is clear about the specific problems that the service we are talking about can solve.

Today's actions:

- 1** Get yourself a large piece of paper and write the services or products that you provide in the middle. Around each one, write all of the problems that you solve for your clients.
- 2** Are these solutions clear on your website, your social media and in your literature?



10 MINUTES, 10 DAYS, 10 ACTIONS

BROUGHT TO YOU BY **2SummitUP**
— Sales Coach & Trainer —