

# Spreading the word with an end goal in mind

Think about your goals. How many new clients would you like per week? How many people will you need to have conversations with to get them? Do you plan time to look at the results of the time and money you are investing in your business. Jot down your thoughts in the box below.



## Remember....

**Consistency is key! Small done regularly can make a huge difference. So with that in mind, what three things could you do each week to speak to your ideal clients?**

- 1.
- 2.
- 3.

## Today's actions:

- 1** Review where you are investing your time and money to promote your business and decide if they are working for you. If not, think about why not.
- 2** Think about what changes you could make to more effectively promote your business.



10 MINUTES, 10 DAYS, 10 ACTIONS

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— Sales Coach & Trainer —