

Review, revisit and analyse your results!

Use the space below to jot down some thoughts about how you can analyse the results of your marketing activities and where you could make time to do this regularly.



Remember...

Be flexible and adaptable. The goal can be set in stone, but the route may be set in sand. Equally, if something isn't broken, don't fix it!

I use <https://myproactivebusiness.com/> to keep me organised and it has a 30 day trial or you can sign up via <http://bit.ly/proactive-ea>

Today's actions:

Review, revisit and analyse your current activities.

- 1** Think about what is really working for you. Can you plan to do more of this?
- 2** Think about what you are doing which just isn't giving you results. Investigate and understand why - is it time to stop them?
- 3** Consider your current offerings. Is it time to add some more, or make some changes?